

REP HEADLINE# 6250644 TRF# 323881  
\$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 13.59  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME ISS/DSCC IE  
AGY # 3748 AGY. NAME GREAT AMERICAN MEDIA  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME LAURA BASSETT  
SALES PRSN WA- JOE KNAUER

ORDER # \_\_\_\_\_ CONTRACT # 6250644 CLASS: NATL. LOCAL REGIONAL  
PRDCT DSCC-IE EST#1505 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4 DATE OCT18/12 13.59  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

REP: TO LENA  
FR JULIE  
OK'D M7  
TTLS RTS  
PLS CFM, THX 10/18

STA: \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
CON CM DSCC-IE

| LINE# | REP | CD        | TIME PERIOD | LGTH | SEC | RATE     | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|-----------|-------------|------|-----|----------|------------|----------|---------|-----------|------|-----------|
| 1     | ES  | 100P-200P | 30          |      |     | \$825.00 | 10/9       | 10/12    | 3       |           | TU-F | 3         |
| 1     | ES  | 100P-200P | 30          |      |     | \$825.00 | 10/16      | 10/19    | 2       |           | TU-F | 2         |
| 1     | ES  | 100P-200P | 30          |      |     | \$825.00 | 10/23      | 10/26    | 3       |           | TU-F | 3         |
| 1     | ES  | 100P-200P | 30          |      |     | \$825.00 | 10/30      | 11/2     | 4       |           | TU-F | 4         |

AGENCY ADVERTISER CODE = 49 AGENCY EST# = 1505  
AGENCY PRODUCT CODE = 53

PROGRAM : THE CHEW  
CON COM1: THE CHEW

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| LINE#  | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| :LINE# | :   | :  | :           | :    | :   | :    | DATE       | DATE     | :        | :         | :    | :SPTS:    |

|    |   |  |           |    |  |            |       |       |   |  |     |   |
|----|---|--|-----------|----|--|------------|-------|-------|---|--|-----|---|
| 57 | A |  | 600A-900A | 30 |  | \$1,425.00 | 10/21 | 10/21 | 1 |  | SUN | 1 |
|----|---|--|-----------|----|--|------------|-------|-------|---|--|-----|---|

PROGRAM : NEWS  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-1 FOR 1 SPOT/WK  
THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK

|    |   |  |           |    |  |          |       |       |   |  |     |   |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|
| 58 | A |  | 500A-600A | 30 |  | \$400.00 | 10/21 | 10/21 | 1 |  | SUN | 1 |
|----|---|--|-----------|----|--|----------|-------|-------|---|--|-----|---|

PROGRAM : NEWS  
ORD COM1: WE CAN OFFER  
PART OF A MAKEGOOD MADE UP OF LINES 57-58

|    |    |  |             |    |  |            |       |       |   |  |     |   |
|----|----|--|-------------|----|--|------------|-------|-------|---|--|-----|---|
| 33 | ES |  | 1100A-1200N | 30 |  | \$1,000.00 | 10/22 | 10/22 | 0 |  | MON | 0 |
| 33 | ES |  | 1100A-1200N | 30 |  | \$1,000.00 | 10/29 | 11/5  | 1 |  | MON | 2 |

PROGRAM : VIEW  
CON COM1: VIEW  
STATION MAKEGOOD OFFERS:  
M7 OK'D BUY#1 MISSED: TU-F/100P-200P OCT18 30S \$825.00 (OCT18/12)  
BUY#33 MON/1100A-1200N OCT22 30S \$1,000.00  
OFFER: SUN/600A-900A OCT21 30S \$1,425.00 PLS ADVISE.  
& SUN/500A-600A OCT21 30S \$400.00  
CMT: WE CAN OFFER

OCT/12 391100.00 NOV/12 210800.00 CONTRACT TOTAL 601900.00  
TOTAL SPOTS 280

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE